

## Nature's Ice Melt



**Nature's Ice Melt is a high-performance, all-natural environmentally friendly, low corrosion deicing product**

used to clear snow and ice from roadways, walkways, driveways, and parking lots used extensively by retail customers, state and local governments, and commercial deicing companies. Nature's Ice Melt is a highly effective homogenous deicing product composed of naturally occurring complex chlorides and trace minerals. Nature's Ice Melt's telltale "reddish" color immediately sets it apart from other "white" salts. However, the distinction between Nature's Ice Melt and "white" salt goes far beyond



appearance. Nature's Ice Melt will effectively melt ice at temperatures as low as 5°F. The "reddish" natural color helps in absorbing the sun's heat to provide additional melting and acts as a guide to show how much has been applied. Nature's Ice Melt penetrates ice quickly and more deeply than ordinary "white" salts and also improves tire traction on icy surfaces. Nature's Ice Melt is non-hazardous, all-natural which makes it less corrosive to steel and lowers cleanup costs. Nature's Ice Melt's "reddish" color does not come from dyes or chemicals, allowing it to be free-flowing at low temperatures.

### Features, Benefits & Procedures

For best results, remove any existing loose snow, slush, and ice from driveways, steps, and walkways prior to application of Nature's Ice Melt. Apply using any type of small spreader or by hand. Sprinkle evenly on desired surfaces. Melting should begin immediately. Shovel off slush after snow and ice have been sufficiently melted. Thick ice accumulations may require an additional application. Do not use on concrete less than one year old, or concrete that was not properly mixed, finished, or cured. Nature's Ice Melt is conveniently packaged in 50 lb and 20 lb bags. Also available in 12 lb shaker containers for convenient use in entry ways, car trunks and construction equipment.



### CONGRATULATIONS JOHN!

*After 40 years of service to the company, John Rossi retired at the end of December. We are thankful for all of his hard work, knowledge, advice and leadership he has provided to us. Again, thanks for everything and we all wish you good luck in retirement.*

### Special Points of Interest:

- NC&AA Quality Concrete Conference, Jan 9th and 10th Kearney and Omaha, NE
- NCMA Quality Masonry Conference, Jan 24th Quarry Oaks GC Ashland, NE



**Product of the Month for February: Masonry Cement**